

For Immediate Release

NET(net) announces the acquisition of Rethinking IT

HOLLAND, Michigan, January 4, 2007– NET(net), Inc – the leading provider of Vendor Lifecycle Management and Optimization Services is pleased to announce its recent acquisition of Rethinking IT, Inc., (www.rethinkingit.com.) With over 25 years of experience making technology investments pay off, ReThinkingIT is a leading provider of innovative business solutions that enhance the value of technology solutions.

ReThinkingIT's President John Fisher will become NET(net)'s Executive Vice President of Strategic Services. Mr. Fisher was named one of the Premier 100 IT Leaders for 2006 by Computerworld, (Press Release). In 2002, Mr. Fisher was named CIO of the Year by the Chicago Chapter of the Association of Information Technology Professionals (AITP). Mr. Fisher is on several advisory boards and is a frequent speaker at industry and community events. Mr. Fisher is an adjunct faculty member for DePaul University's College of CTI, where he teaches graduate level courses in IT Strategy, E-Commerce, Project Management and System Design Techniques. Mr. Fisher retired from SmithBucklin Corporation, the world's largest association management company, where he served as their CIO for 10 years. Mr. Fisher also held senior management positions at CNA Insurance Companies and Continental Bank.

"As a former customer of NET(net), I have always been impressed by its proven approach to helping clients save money. Now that I am joining the NET(net) team, I am looking forward to helping create powerful new opportunities which will enhance the solutions we are able to provide to our clients," said John Fisher.

This acquisition of ReThinkingIT enables NET(net) to further extend its market leading services in Business and IT alignment with enhanced capabilities to present services to clients looking to maximize the effectiveness of strategic technology investments and decisions that better enable the business of IT.

NET(net) President & CEO Steven C. Zolman says, "This acquisition underscores our commitment to end-to-end vendor lifecycle management and optimization services and provides our clients with additional capabilities designed to help maximize the value of their strategic technology investments."

About NET(net):

NET(net), Inc. helps its Clients improve the value of their technology investments by 33% on average and has helped Clients capture more than \$30B of incremental market value since 2002. Additional information is available at www.netnetweb.com.