

For Immediate Release

NET(net) acquires LicensingHandbook, The Premier Destination for Software Licensing Information

HOLLAND, Michigan, January 11, 2010– NET(net), Inc., the industry leading provider of IT Investment Optimization Services, is pleased to announce its recent acquisition of the LicensingHandbook (www.licensinghandbook.com) family. LicensingHandbook.com is a premier destination for licensing, contracting, negotiation and risk management information and is the online home for the Software Licensing Handbook.

This acquisition strengthens NET(net)'s market leadership position with respect to helping clients optimize software licensing investments, adding to the collective expertise and Federated Market Intelligence of its already thriving investment optimization practice. Along with the acquisition comes Mr. Jeffrey I. Gordon, the former owner of the licensinghandbook.com family, who joins NET(net)'s team of experts as Vice President of Value Creation. As part of this role, Mr. Gordon will be responsible for leading NET(net)'s COMPASS practice, managing key client engagements, and refining the professional services delivery methodologies for NET(net)'s maintenance and services related engagements. Mr. Gordon will continue to write licensing, contracts and intellectual property-related articles for NET(net)'s blog and former licensinghandbook.com content will be available at www.netnetweb.com, including access to Mr. Gordon's books and training video series.

NET(net) President & CEO Steven C. Zolman said, "The LicensingHandbook has been a valued resource for many clients dealing with the complexities of the software licensing conundrum. Capturing the collective market intelligence of years of research, analysis and publication, will help us continue to refine our already industry leading capabilities as we surge further ahead in the IT Investment Optimization industry. Integrating the expertise of Jeff Gordon into our value creation services engine will enable us to deliver this comprehensive expertise in all future client engagements."

"Understanding the old adage, 'Never bring a knife to a gunfight' is essential when it comes to working with technology suppliers. Having the right tools and the right people makes all the difference when it comes to managing both spend and risk. NET(net)'s team of seasoned professionals allows me to provide more value to our collective clientele. From Microsoft-specific experts to former CIOs, NET(net) has created a best-in-class services organization and I'm honored to join the team!" said Jeffrey I. Gordon.

About Licensinghandbook.com: Based in Raleigh, North Carolina, Licensinghandbook.com has a monthly readership of more than 200,000 individuals interested in learning the ins and outs of software licensing, contract negotiations and risk management issues.

About NET(net):

Founded in 2002, NET(net), Inc. is a global IT Investment Optimization and Negotiation firm, serving more than 1200 clients worldwide, in virtually every industry sector, with over 15,000 engagements, resulting in strategic and financial value exceeding \$50B of incremental value. Additional information is available at www.netnetweb.com.