

## For Immediate Release

# NET(net) Acquires Acquires ACG's Commercial Business

HOLLAND, Michigan, July 31, 2007 – NET(net), Inc – the leading provider of Supplier Lifecycle Management and Optimization Services (SLMOS) is pleased to announce its recent acquisition of the commercial business interests of Dallas-based Athens Consulting Group (ACG) [www.acgweb.com](http://www.acgweb.com).

After five (5) years of successful business dealings with ACG, NET(net) acquired the commercial lines of ACG's business; NET(net)'s third strategic acquisition in the last eight (8) months. The acquisition strengthens NET(net)'s core capabilities in outsourcing and security agreements and adds a wealth of knowledge to the Team. ACG's Client roster also boasts some very impressive Fortune 100 accounts.

NET(net) President & CEO Steven C. Zolman says, "The ACG commercial acquisition provides our Clients with enhanced capabilities in the areas of outsourcing and security among others, and extends our market leadership with the acquisition of new marquee Fortune 100 Clients. Former ACG Commercial Clients are now able to benefit from NET(net)'s market leading Supplier Lifecycle Management and Optimization Services"

ACG's President Israel Martinez becomes NET(net)'s Chief Operations Officer. Mr. Martinez has over 15 years of experience as an executive in technology companies both as a provider and as a CIO. Mr. Martinez is a U.S. Medal of Freedom winner; the highest honor awarded by the United States Senate Inner Circle, joining other award winners including former President Ronald Regan and former Prime Minister Margaret Thatcher. Mr. Martinez also serves on the Forbes Advisory Panel for information technology issues, and has been a distinguished guest to the Forbes CEO Forum for the last four (4) years.

"As a partner to NET(net), I have been able to monitor the company's progress for the last five years, and it has been the most impressive ascent to market leadership I have seen. The NET(net) business model, its proprietary service lines, the use of patented methodologies and the recognized industry leadership of its professional services staff members [led by Premier 100 CIOs], combines to formulate an engine of optimization performance that generates incremental value beyond anything commercially available in the market. I am proud to be joining the NET(net) Team as its Chief Operations Officer, and am looking forward to helping our Clients continue to optimize the value of their most critical technology investments" said Israel Martinez.

### **About NET(net):**

NET(net), Inc. helps its Clients improve the value of their technology investments by 33% on average and has helped Clients capture more than \$30B of incremental market value since 2002. Additional information is available at [www.netnetweb.com](http://www.netnetweb.com).